

# Cody Brutlag

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## MEDIA ENTERTAINMENT / MARKETING PUBLIC RELATIONS

### QUALIFICATIONS

- Over three (3) years of professional experience working in **Media Communications**.
- Results-driven** individual with exceptional ability to work under high pressure while meeting deadlines.
- Strong communicator:** capable of building rapport and team cohesion across all levels of staff, management and clientele.
- Experienced in **writing, editing, and producing** news stories and live broadcasts.
- Website development:** navigation strategies, logos, graphics, icons, and routing.
- High energy individual with strong **creative** and technical skills; **innovative**, enthusiastic, outgoing, dependable, hardworking and **dedicated**.
- Exceptional gathering and researching skills:** able to produce accurate information quickly.
- Dedicated to quality: **committed to doing the job right, developing the most efficient process**, and producing the best possible product.

### EDUCATION AND TRAINING

BRADLEY UNIVERSITY, Peoria, IL  
**Bachelors Degree in Electronic Media, 2010**  
**Received Dean's Scholarship from Bradley University**  
**Earned 4.0 GPA in all production curriculum**  
**Received Dean's List honors**

### TECHNICAL SKILLS AND ABILITIES

- Media Communications
- Video Production
- Non-linear Video
- Organization / Coordination
- Marketing / Presentations
- Public & Media Relations
- MS Office Suite
- Adobe Photoshop
- Television / Print Media
- Premiere
- After Effects
- Dreamweaver
- Flash / InDesign
- Illustrator

### EXPERIENCE

BAKERSFIELD CONDORS, BAKERSFIELD, CA (2010 – present)

#### *Account Executive / Video Associate*

- Designed arena motion graphics package for game-day installation.
- Filmed and edited web videos for CondorsTV.
- Managed accounts for individual season ticket holders and groups.
- Organized fundraisers with local non-profit organizations.

WMBD-TV, PEORIA, IL (2006 – 2010)

#### *Associate Producer*

- Cut video for evening newscasts.
- Wrote and produced news stories for live newscasts.
- Clipped and updated news content for the Internet.
- Gathered information and interviewees for local news stories.
- Assisted in producing 10 o'clock and weekend newscasts.

### ADDITIONAL EXPERIENCE

- Innovated methods to upload news content to the web in order to minimize down time in the newsroom.
- Produced step-by-step manuals for video editing, teleprompter operation, and web content development for use by new employees.
- Revived a struggling video archival system through colleague education and demonstration.
- Portfolio available at <http://www.codybrutlag.com>